



BEAULIEU VINEYARD

Georges de Latour

NAPA VALLEY - CALIFORNIA

When André Tchelistcheff joined Beaulieu Vineyard in 1938, he tasted the de Latour family's private wine - what they called "Private Reserve"- from the 1936 vintage. This Cabernet Sauvignon-based wine was so distinctive that Tchelistcheff insisted it be bottled and sold as the winery's flagship offering. In 1940, Beaulieu Vineyard released the first vintage of Private Reserve and named it in our founder's honor. The resulting wine became the first release of Georges de Latour Private Reserve Cabernet Sauvignon, a wine that was destined to become Napa Valley's first "cult" Cabernet.

In 70+ years since, Georges de Latour Private Reserve Cabernet Sauvignon has become the benchmark of Napa Valley Cabernet as one of the most collected American wines.



VINEYARD :

Varietals : 97% Cabernet sauvignon, 3% Petit Verdot

Much of the Cabernet Sauvignon for Georges de Latour is sourced from two vineyards right across the street from the winery, BV Ranch No. 1 and BV Ranch No. 2, which were planted by Georges de Latour in the early 1900s. From Calistoga in the north, to Carneros in the south, the Beaulieu Vineyard Napa Valley wines reflect this region's diverse terroir with classic varietal character.

VINIFICATION & AGEING :

Grapes were hand-selected from the finest Cabernet Sauvignon vines.

Fruit was handpicked and optically sorted at the winery for highest quality selection. The balance of the must fermented in stainless steel and concrete fermenters to preserve fruit freshness.

Aged 22 months in French oak (90% new).

TASTING NOTES :

Opens with aromas of dark plum, black currant, delicate violet, and black pepper spice.

Robust flavors of blackberry, cassis and molasses linger on the palate with accents of vanilla, caramel, and baking spice. The Rutherford Dust famous in this region is evident in the wine's distinct earthy streak and cocoa powder coming through on the nose and tannin texture.

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